

Call for Papers

Mobile Internet Services

A Special Session at the

MOBILE LIFE CONFERENCES and EXHIBITIONS

-- mSOCIETY 2008 -- The 1st International Conference on Mobile Society
-- EURO mGOV 2008 -- The 3rd European Conference on Mobile Government

15 -19 September 2008, Sheraton Voyager, Antalya, Turkey

<http://www.mgovernment.org/events/index.html> mlife@mgovernment.org

Chair:

Gianluca Misuraca

Founder & CEO, KITE International UK LLP

Research Associate, Chair Corporate Strategy & Innovation, College of Management of Technology, Swiss Federal Institute of Technology in Lausanne, EPFL

Background

The purpose of this session is to explore the promises of Mobile Internet Services for next generation e-Government. Mobile Internet, in fact, is a relatively new phenomenon (actually yet to be effectively deployed) whose potential is largely unknown and unexplored but is already considered by many to be a key element in support of Government strategies and initiatives in the future. But what are the conditions and key enabling factors for this to become a reality?

Indeed, mobile services and technologies have rapidly evolved. However, the use of these technologies in specific areas, such as public services for example, is still in its infancy and remains to be further researched and documented. Discussing some cases and innovative experiments of Mobile Internet Services, the session intends to point out a number of possible areas of application and promising technologies to be further elaborated, identifying the potential benefits, as well as the risks -and barriers- connected to their implementation, and the expected impacts on society.

Moreover, the mix of mobile and web 2.0 technologies into a Mobile Internet paradigm, is potentially leading to new forms of participation pushed by enhancement of social awareness, as well as capacity of users. This is more and more the case in emerging markets, where demographic growth is exponential and education is also increasing, just as the availability of a large population of young and skilled people to use the latest device and readiness to be part of what someone called the "ubiquitous society" (mobility of content coupled with mobile access).

In practice, the session will explore future scenarios with service- and knowledge-intensive perspectives, as more promising objectives than (or even to some extent, opposite to) a simple (and risky) information-intensive society evolution. In this regard, it is important to outline a key question around which the session is built: what kind of changes will take place in society in the next 10-20 years? And what will be the role of ICTs and mobile technologies in particular, in government operations?

Expected audience

Researchers and Practitioners in the area of Mobile e/mGovernment and ICTs

Goals

The main goals of this special session are to explore the kind of changes that Mobile Internet Services in general, and m-Government in particular, are likely to produce in the near future; and this at least in five main areas:

- 1) In terms of Information Management, as it will change the way in which information is represented/managed/shared;
- 2) In terms of technical challenges that will emerge, for example simply with regard to new forms of data storage requirements, or new ways of distributing access within a network, and new mash-ups and categories of services, etc;
- 3) In terms of organizational forms, business models (see for example Web 2.0), that may end up in innovative public-private partnerships for instance.
- 4) In terms of Governmental agents, with for example the “efficiency gain” due to the “mobility” of agencies and users.
- 5) In social terms, as it will increase the risks and the potential threats of information dissemination with regard to privacy and security concerns for example, as new mechanisms will be required to cope with emerging forms of user community, with consequences also on the way these communities will organize themselves, and eventually new types of divides that may arise.

Outcome

This session will address the importance of looking at what the various emerging future scenarios in the area of application of Mobile Internet may be and which services in particular have to be considered and eventually deployed in terms of policy-relevant and favourable cost-benefit perspectives. A particular focus will be given on how effectively enable e-Government take-up and more generally economic development and social inclusion. Mobile technologies, in fact, can (and have in principle the potential to) be more beneficial at the local level than at the global scale. If we talk about m-Government in particular, it is more likely that m-services provided by local administrations are useful to citizens, than some national services that eventually are used only once a year (exceptions are, of course, enterprises). In this regard, m-services can increase the degree of freedom and the proximity of local administrations with citizens. It remains to be seen if they can actually deliver a real performance-level of service to enterprises and citizens.

Submissions

Submissions in the form of research papers (max 10 pages) and practice talks (max 1 page) are solicited via the conferences online submission system at the

<http://www.mgovernment.org/confadmin/confadmin.php>

Further information on submissions and all about the conference can be found at

<http://www.mgovernment.org/events/mgov2008/home.html>

Contacts

For all enquiries please write to the session chair: gianluca.misuraca@epfl.ch or the conference secretariat mlife@mgovernment.org indicating the name of the special sessions in the email.

The Conference

MOBILE LIFE CONFERENCES and EXHIBITIONS

--- exploring the influence of mobile technologies on life ---

- mSOCIETY 2008 -- The 1st International Conference on Mobile Society
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mLife conference and exhibitions are prime events for all organizations and professionals who would like to monitor, take part in and shape the development of the social aspects of the mobile revolution. They provide opportunities to businesses, public sector organizations and researchers to explore the frontiers of the social mobile revolution and be informed in order to reach their goals.

EURO mGOV 2008 - The 3rd European Conference on Mobile Government
15-16 September 2008, Sheraton Voyager, Antalya, Turkey

Mobile Government involves revolutionary approaches to the modernization of public sector via the utilization of networked mobile technologies in local or central government organizations. It aims to enhance public sector business by creating new opportunities to provide services to society. mGovernment is now a recognized field of practice and research, and constitutes the next evolutionary step of progress in eGovernment.

The EURO mGOV 2008 aims to be a platform for presenting, exchanging and disseminating the newest developments, ideas, applications and services in the field of mGovernment among three essential constituents: public and private sector professionals and the researchers.

mSOCIETY 2008 The 1st International Conference on Mobile Society
18-19 September 2008, Sheraton Voyager, Antalya, Turkey

Mobile Society refers to the emerging trends of the collective-life on earth driven by the technology of networked mobile phones and other mobile devices. These technologies and its fast and wide adoption is influencing the way we live in the society, we run businesses and the way we are as an individual.

The First International Conference on Mobile Society (mSociety 2008) aims to be a platform for the presentation, exchange and dissemination of the latest developments, ideas, applications and services involving all aspects of practice and research in mSociety.
