

| mLife Conference and Exhibitions Program | | | | | | |
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| EURO mGOV 2008 | | | | | | |
| 14th Sept. | 15th Sept. | | 16th Sept. | | 17th Sept. | |
| | Room: Kamelya | Room: Begonya | Room: Kamelya | Room: Begonya | | |
| 08:00 | Registration | | Registration | | 08:00 | Registration |
| 08:30 | Welcome by the Chairs, Prof. Yazici and Prof. Kushchu | | Opening Remarks, Prof. Yazici | | | Networking Day (by the stands) |
| 09:00 | Keynote Speech Recent Mobile Government Applications In Turkey: Serving the Citizens, Ekrem Yener, TURKCELL | | Plenary Talk Title : eGovernment in Turkey, Özkan Dalbay, CEO, TURKSAT | | 09:00 | Demos Presentations by TURKCELL |
| 10:00 | Coffee and Networking Break | | Coffee and Networking Break | | 09:30 | TURKSAT |
| 10:30 | S1: Mobile Learning PR 109, M-Government for Education: Assessing Students' Needs for Mobile Campus Services, Diana Ishmatova | S2: Citizens and mGov RE 36, Citizen-Friendly Trans-European mGovernment Services, Stephanie Vogel | Plenary Session: Perspectives on Turkish mGovernment R 65, Mobile Government in Turkey: Investigating Drivers and Barriers, Ali Yazici (Chair) | | 10:00 | MobilOgren |
| 11:00 | PR 79, Shaping educational future, Laila Niklasson (Chair) | PR 13 Using the mobile web to reaching your community - from mobile work forces to sporting events, Ian Homer (Chair) | R 44, Toward Mobile Revenue Administration in Turkey, Ceyhan ÖZGÜN | | 10:30 | Mobile Democracy Association |
| 11:30 | R 38 Turkcell Mobile Learning, Mehmet Cenk Sezgin | PR 16. SWEB Mobile services contributing towards trustful European cooperation and Citizen e-Government m-Participation processes, Ljubomir Trajkovski | R 37, Mobile phone and e-government in Turkey: Practices and technological choices at the cross-road, D.Selcen O.Aykac | | 11:00 | Bemoko Consulting |
| 11:30 | | | R 37, Mobile phone and e-government in Turkey: Practices and technological choices at the cross-road, D.Selcen O.Aykac | | 11:30 | Ferret Information Systems, Gareth Morgan |
| 12:00 | Mobilogren® and its applications, Hatice Adar | | Open Discussions on Perspectives on Turkish mGovernment | | 12:00 | Youth for Habitat |
| 12:30-14:00 | LUNCH & NETWORKING | | LUNCH & NETWORKING | | 12:30 - 14:00 | LUNCH & NETWORKING |
| | Plenary Panel Session: Perspectives on Mobile Gov in EU | | S5: Application and Services | S6: Mobile Internet, Technology and Services | | |
| 14:00 | Chair: Austria, Christian Rupp, Federal Executive Secretary E-Government Spokesperson Federal Platform Digital Austria | | R 73, Government support for M-payment systems, Carl Adams (Chair) | REMOVING IMPLEMENTATION BARRIERS OF E/M-GOVERNMENT, Laurent FILLIAT (Chair) | 14:00 | Informal Interactions, round table chats at |
| 14:30 | Denmark, Marie Munk, Deputy Director General at the National IT and Telecom Agency, | Estonia, Hannes Astok, Member of the Parliament | PR 84, Application of the Broadcasting Service Center in Public Administration, Maria Bordas | Mobile Internet Services (TBC), Taner Ozdes | 14:30 | MOBILE LIFE |
| 15:00 | Spain, Joan Battle i Montserrat, Head of Innovation and eGovernment International Cooperation Department, Barcelona City Council, | Turkey, H. Ibrahim Akca, Deputy Undersecretary of State Planning Organisation | PR 64, Delivery of Service – Some Design Issues in Mobile Government, Gareth Morgan | 34, UMTS and the IP Multimedia Subsystem As M-Government Enablers, Ulrich Dietz | 15:00 | CAFÉ |
| 15:30 | Open Discussions on Perspectives on Mobile Gov in EU | | PR 18, E-government collaborative platform and mobile government, claudio biondi | PR 77, M-government: Cases of Estonia and M-Tartu Mobile City Initiative, Rain Rannu | 15:30 | on issues, challenges, developments and visions of mobile life |
| Registration | Coffee and Networking Break | | Coffee and Networking Break | | 16:00 | Registration |
| 16:30 | Plenary Talk Adoption of Mobile Technologies by the Turkish Public Sector, Ekrem Yener, TURKCELL | | Plenary Talk Title : New Developments in telecom Industry, Nihat Oktay, vice-CEO, TURKSAT | | 16:30 | Tutorial |
| 17:00 | S3: Emergency Management The ERMA Emergency Management Component Set Adaptable RM Platform? Gertraud Peinel, Thomas Rose, | S4: eGov 2 mGov R 83, eGovernment and mGovernment Integration: Role in Public Administration Reform, Merima AVDAGIC (chair); | S7: Issues in mGovernment 75, Pictures and Positioning in Mobile Complaint and Problem Management, Gustaf Juell-Skielse (Chair) | S8: Issues in mGovernment R 90, Abstract Space for Mobile Services, Ljupco Antovski (chair) | 17:00 | mobile TV: Current Status and Issues |
| 17:30 | Modelling Emergency Management Processes, Thomas Rose, Gertraud Peinel, Emilija Arsenova | R 50, Proposing a Modeling of Ubiquitous Knowledge Amphora for the Transition from e-Government to m-Government in Turkey: E-Government Gateway Project, Tunc D. Medeni | R 92, A Mobile Technology Framework for Consumption-based Dynamic Pricing of Gasoline for Developing Countries, Shashank Garg | 69, A MOBILE CITY INFORMATION/COMMUNICATION MECHANISM UTILIZING BI-CRITERIA SCHEDULING FRAMEWORK FOR THE CITY SERVICES, Tansel Özyer | 17:30 | Prof. J. P. Shim John, Professor of MIS, Mississippi State University |
| 18:00 | | | Closing Session | | 18:00 | |
| 19:30 | Conference Dinner | | | | | |
| | ***mLife Organization reserves the right to change the program and speakers as appropriate (TBC) - To be confirmed | | | | | |