

		<b>mLife Conference and Exhibitions Program</b>				
		<b>mSOCIETY 2008</b>				
<b>17th Sept.</b>		<b>18th Sept.</b>		<b>19th Sept.</b>		
		Room: Kamelya		Room: Kamelya		
08:00	Registration	08:00	Registration		Registration	
	<b>Networking Day (by the stands)</b>	08:30	Opening Remarks and Welcome, chairs I. Kushchu and M. Bull		Opening Remarks, Prof. Bull	
09:00	<b>Demos Presentations by TURKCELL</b>	09:00	<b>Keynote Speech</b> Mobilising the Social: Technology and the Mediation of Urban Experience, Prof. Micheal Bull, University of Sussex, UK		<b>Plenary Talk:</b> <b>S7: Special Session: Mobile Development</b> Stephane Boyera, Head of the Mobile Web for Social Development group, W3C	
09:30	TURKSAT	10:00	Coffee and Networking Break		Coffee and Networking Break	
10:00	MobilOgren		<b>S1: ICT, Mobile Phone and Social interactions</b>		<b>S7: Mobility, Information Access and Development</b>	
10:30	Mobile Democracy Association	10:30	31, Information Communication Technologies and Socialization: Past, Present and Future, Yi-Fan Chen		PR 104, The Role of Mobiles in Public Access to Information and Communication Technologies, Rebecca Sears (Chair)	
11:00	Bemoko Consulting	11:00	30, The new "new media": the mobile phone, Irene Garcia Medina		27, Lady with a Small Laptop Device can change the development world, Muhammad Atiqur Rahman	
11:30	Ferret Information Systems, Gareth Morgan	11:30	91, Camera Phones and the Representation and Construction of Reality, Cara Wallis		Mobiles in public access to digital ICTs in Nepal : Exploring the possibility, Bibhusan Bista	
12:00	Youth for Habitat	12:00	40, DISSOLVING UNITS OF URBAN SPACE BY THE IMPACT OF MOBILE TECHNOLOGIES, Meltem Sentürk		Mobile technologies for public access to information: possibilities and potential, Adriana Sanchez	
12:30 - 14:00	LUNCH & NETWORKING	12:30 - 14:00	LUNCH & NETWORKING		LUNCH & NETWORKING	
			<b>S3: Underlying Issues in mSOCIETY</b>		<b>S7: Mobile Development</b>	
14:00	Informal Interactions, round table chats at	14:00	M-learning and MobilogrenG, Aykut Soysal		87, Mobile Democracy Project of Mobile Democracy Association, Gizem Kanadikirik	
14:30	<b>MOBILE LIFE</b>	14:30	93, Use of Mobile Texting Technology to Enhance Student Experience in Higher Education, Nadia Amin		E- Readiness Bridging Gap between E-government Success and ICT Quality St. Wisnu Wijaya	
15:00	<b>CAFÉ</b>	15:00	46, Ünivercell, Orhan YILDIRIM		41, Empowerment of Youth for E-transformation of Turkey, Basak Saral	
15:30	on issues, challenges, developemnts and visions of mobile life	15:30	35, Usability Study of Handwriting Recognition System for Text Entry in PDA's With Respect to Handedness in Adult Users, Erman Uzun		Open Discussions on Mobile Develepment: Stephane Boyera (Chair), Rebecca Sears, M. Bull,	
16:00	<b>Registration</b>	16:00	Coffee and Networking Break		Coffee and Networking Break	
16:30	<b>Tutorial</b>	16:30	<b>S4: mBusiness and Economics of Mobility</b> 76, Framework for a holistic profitability analysis for mobile systems, Tamara Hoegler		<b>S7: Technical Issues in mSociety</b> 97, Incentivising Creation of Civic and Social Mobile Content, Vineeta SHETTY 3G in Malaysia, Chester Borucki	
17:00	<b>mobile TV: Current Status and Issues</b>	17:00	39, Mobile Market Research - Evaluation of Mobile Marketing Campaigns, Emanuel Maxl		A Society of Mobile Workforce – Are We There Yet?, Shahar M. Raz Anti-Social Mobile Phones? Ibrahim Kushchu	
17:30	Prof. J. P. Shim John, Professor of MIS, Mississippi State University	17:30	51, The governance-powered business modeling for mobile service, Yasin Kahramaner		PR 74, MWA@CATTID: a Location Based Service for visually impaired people, Amedeo Peorrone	
18:00					Closing Session	
		19:30	Conference Dinner			
			***mLife Organization reserves the right to change the program and speakers as appropriate (TBC) - To be confirmed			