

mLife Conference and Exhibitions Program				mLife Conference and Exhibitions Program					
EURO mGOV 2008				mSOCIETY 2008					
14th Sept.	15th Sept.		16th Sept.		17th Sept.	18th Sept.		19th Sept.	
	Room: Kamelya	Room: Begonya	Room: Kamelya	Room: Begonya		Room: Kamelya	Room: Kamelya		
08:00	Registration		Registration		08:00	Registration		Registration	
08:30	Welcome by the Chairs, Prof. Yazici and Prof. Kushchu		Opening Remarks, Prof. Yazici			Opening Remarks and Welcome, chairs I. Kushchu and M. Bull		Opening Remarks, Prof. Bull	
09:00	<b>Keynote Speech</b> Recent Mobile Government Applications in Turkey: Serving the Citizens, Ekrem Yener, TURKCELL		<b>Plenary Talk</b> Title : eGovernment in Turkey, Özkan Dalbay, CEO,TURKSAT		09:00	<b>Keynote Speech</b> Mobilising the Social: Technology and the Mediation of Urban Experience, Prof. Micheal Bull, University of Sussex, UK		<b>Plenary Talk:</b> S7: <b>Special Session: Mobile Development</b> Stephane Boyera, Head of the Mobile Web for Social Development group, W3C	
10:00	Coffee and Networking Break		Coffee and Networking Break		09:30	Coffee and Networking Break		Coffee and Networking Break	
10:30	<b>S1: Mobile Learning</b> PR 109, M-Government for Education: Assessing Students' Needs for Mobile Campus Services, Diana Ishmatova	<b>S2: Citizens and mGov</b> RE 36, Citizen-Friendly Trans-European mGovernment Services, Stephanie Vogel	<b>Plenary Session: Perspectives on Turkish mGovernment</b> R 65, Mobile Government in Turkey: Investigating Drivers and Barriers, Ali Yazici (Chair)		10:00	<b>S1: ICT, Mobile Phone and Social Interactions</b> 31,Information Communication Technologies and Socialization: Past, Present and Future, Yi-Fan Chen		<b>S7: Mobility, Information Access and Development</b> PR 104, The Role of Mobiles in Public Access to Information and Communication Technologies, Rebecca Sears (Chair)	
11:00	PR 79, Shaping educational future, Laila Niklasson (Chair)	PR 13 Using the mobile web to reaching your community - from mobile work forces to sporting events, Ian Homer (Chair)	R 44, Toward Mobile Revenue Administration in Turkey, Ceyhan ÖZGÜN		11:00	30, The new "new media": the mobile phone, Irene Garcia Medina		27, Lady with a Small Laptop Device can change the development world, Muhammad Atiqur Rahman	
11:30	R 38Turkcell Mobile Learning, Mehmet Cenk Sezgin	PR 16. SWEB Mobile services contributing towards trustful European cooperation and Citizen æ" Government m-Participation processes, Ljubomir Trajkovski	R 37, Mobile phone and e-government in Turkey: Practices and technological choices at the cross-road, D.Selcen O.Aykac		11:30	91, Camera Phones and the Representation and Construction of Reality, Cara Wallis		Mobiles in public access to digital ICTs in Nepal : Exploring the possibility, Bibhusan Bista	
12:00	Mobilogren® and its applications, Hatice Adar		Open Discussions on Perspectives on Turkish mGovernment		12:00	40, DISSOLVING UNITS OF URBAN SPACE BY THE IMPACT OF MOBILE TECHNOLOGIES, Meltem Sentürk		Mobile technologies for public access to information: possibilities and potential, Adriana Sanchez	
12:30-14:00	LUNCH & NETWORKING		LUNCH & NETWORKING		12:30 - 14:00	LUNCH & NETWORKING		LUNCH & NETWORKING	
	<b>Plenary Panel Session: Perspectives on Mobile Gov in EU</b>		<b>S5: Application and Services</b>	<b>S6: Mobile Internet, Technology and Services</b>		<b>S3: Underlying Issues in mSOCIETY</b>		<b>S7: Mobile Development</b>	
14:00	Chair: Austria, Christian Rupp, Federal Executive Secretary E-Government Spokesperson Federal Platform Digital Austria		R 73, Government support for M-payment systems, Carl Adams (Chair)	REMOVING IMPLEMENTATION BARRIERS OF E/M-GOVERNMENT, Laurent FILLIAT (Chair)	14:00	M-learning and MobilogrenG, Aykut Soysal		87, Mobile Democracy Project of Mobile Democracy Association, Gizem Kanadikirk	
14:30	Denmark, MarieMunk, Deputy Director General at the National IT and Telecom Agency,	Estonya, Hannes Astok, Member of the Parliament	PR 84, Application of the Broadcasting Service Center in Public Administration, Maria Bordas	Mobile Internet Services (TBC), Taner Ozdes	14:30	93, Use of Mobile Texting Technology to Enhance Student Experience in Higher Education, Nadia Amin		E- Readiness Bridging Gap between E-government Success and ICT Quality St. Wisnu Wijaya	
15:00	Spain, Joan Battle i Montserrat, Head of Innovation and eGovernment International Cooperation Department, Barcelona City Council,	Turkey, H. Ibrahim Akca, Deputy Undersecretary of State Planning Organisation	PR 64, Delivery of Service – Some Design Issues in Mobile Government, Gareth Morgan	34, UMTS and the IP Multimedia Subsystem As M-Government Enablers, Ulrich Dietz	15:00	46, Univercell, Orhan YILDIRIM		41, Empowerment of Youth for E-transformation of Turkey, Basak Saral	
15:30	Open Discussions on Perspectives on Mobile Gov in EU		PR 18, E-government collaborative platform and mobile government, claudio biondi	PR 77, M-government: Cases of Estonia and M-Tartu Mobile City Initiative, Rain Rannu	15:30	35, Usability Study of Handwriting Recognition System for Text Entry in PDA's With Respect to Handedness in Adult Users, Erman Uzun		Open Discussions on Mobile Development: Stephane Boyera (Chair), Rebecca Sears, M. Bull,	
Registration	Coffee and Networking Break		Coffee and Networking Break		16:00	Coffee and Networking Break		Coffee and Networking Break	
	<b>Plenary Talk</b>		<b>Plenary Talk</b>			<b>S4: mBusiness and Economics of Mobility</b>		<b>S7: Technical Issues in mSociety</b>	
16:30	Adoption of Mobile Technologies by the Turkish Public Sector, Ekrem Yener, TURKCELL		Title : New Developments in telecom Industry, Nihat Oktay, vice-CEO, TURKSAT		16:30	76, Framework for a holistic profitability analysis for mobile systems, Tamara Hoegler		97, Incentivising Creation of Civic and Social Mobile Content, Vinea SHETTY 3G in Malaysia, Chester Borucki	
17:00	<b>S3: Emergency Management</b> The ERMA Emergency Management Component Set Adaptable RM Platform?, Gertraud Peinel, Thomas Rose,	<b>S4: eGov 2 mGov</b> R 83, eGovernment and mGovernment Integration: Role in Public Administration Reform, Merima AVDAGIC (chair);	<b>S7: Issues in mGovernment</b> 75, Pictures and Positioning in Mobile Complaint and Problem Management, Gustaf Juell-Skielse (Chair)	<b>S8: Issues in mGovernment</b> R 90, Abstract Space for Mobile Services, Ljupco Antovski (chair)	17:00	39, Mobile Market Research - Evaluation of Mobile Marketing Campaigns, Emanuel Maxl		A Society of Mobile Workforce – Are We There Yet?, Shahar M. Raz Anti-Social Mobile Phones? Ibrahim Kushchu	
17:30	Modelling Emergency Management Processes, Thomas Rose, Gertraud Peinel, Emilija Arsenova	R 50, Proposing a Modeling of Ubiquitous Knowledge Amphora for the Transition from e-Government to m-Government in Turkey: E-Government Gateway Project, Tunc D. Medeni	R 92, A Mobile Technology Framework for Consumption-based Dynamic Pricing of Gasoline for Developing Countries, Shashank Garg	69, A MOBILE CITY INFORMATION/COMMUNICATION MECHANISM UTILIZING BI-CRITERIA SCHEDULING FRAMEWORK FOR THE CITY SERVICES, Tansel Özver	17:30	51, The governance-powered business modeling for mobile service, Yasin Kahramaner		PR 74, MWA@CATTID: a Location Based Service for visually impaired people, Amedeo Peorrone	
18:00	Closing Session		Closing Session		18:00	Closing Session		Closing Session	
19:30	Conference Dinner		Conference Dinner		19:30	Conference Dinner		Conference Dinner	
	***mLife Organization reserves the right to change the program and speakers as appropriate (TBC) - To be confirmed					***mLife Organization reserves the right to change the program and speakers as appropriate (TBC) - To be confirmed			