

Call for Papers

Mobile Web for Social and Economic Development

A Special Session at the

MOBILE LIFE CONFERENCES and EXHIBITIONS

-- mSOCIETY 2008 -- The 1st International Conference on Mobile Society
-- EURO mGOV 2008 -- The 3rd European Conference on Mobile Government

15 -19 September 2008, Sheraton Voyager, Antalya, Turkey

<http://www.mgovernment.org/events/index.html> mlife@mgovernment.org

Chairs:

Stephane Boyera

Head of the Mobile Web for Social Development group, W3C

Session Description:

This session aims at exploring the potential of Mobile Technologies to foster social and economic development. It is a small inter-disciplinary forum gathering web experts, mobile experts, academics from developed and developing regions, NGOs and civil society representatives with field experience and expertise to identify the key issues of exploiting mobile phones and other mobile devices as an ICT-platform. Among the issues, the session will particularly be focusing on

- technical issues related to specific types of applications (m-health, mEducation, ...)
- technical issues related to the mean of deployment (sms, voice, web,...)
- technical issues related to accessibility for illiterate people
- Social issues: how to capture the real needs from the targeted populations, how to have a bottom-up approach that will integrate NGOs into international organization agenda and work
- Social issues related to empowerment: how to enable local people to master the technology to develop and deploy the applications they need, how to leverage local content and applications development
- Social issues related to sustainability, entrepreneurship,

Submissions

Submissions in the form of research papers (max 10 pages) and practice talks (max 1 page) are solicited via the conferences online submission system at the

<http://www.mgovernment.org/confadmin/confadmin.php>

Further information on submissions and all about the conferences can be found at

<http://www.mgovernment.org/events/>

Contacts

For all enquiries please write to the session chairs: stephane@w3.org or the conference secreteria mlife@mgovernment.org

The Conference

MOBILE LIFE CONFERENCES and EXHIBITIONS

--- exploring the influence of mobile technologies on life ---

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Dept. of Computer Engineering TOBB Uni. of Economics and Technology

The Center for Information & Society at the University of Washington, TUBITAK

mLife conference and exhibitions are prime events for all organizations and professionals who would like to monitor, take part in and shape the development of the social aspects of the mobile revolution. They provide opportunities to businesses, public sector organizations and researchers to explore the frontiers of the social mobile revolution and be informed in order to reach their goals.

EURO mGOV 2008 - The 3rd European Conference on Mobile Government

15-16 September 2008, Sheraton Voyager, Antalya, Turkey

Mobile Government involves revolutionary approaches to the modernization of public sector via the utilization of networked mobile technologies in local or central government organizations. It aims to enhance public sector business by creating new opportunities to provide services to society. mGovernment is now a recognized field of practice and research, and constitutes the next evolutionary step of progress in eGovernment. The EURO mGOV 2008 aims to be a platform for presenting, exchanging and disseminating the newest developments, ideas, applications and services in the field of mGovernment among three essential constituents: public and private sector professionals and the researchers.

mSOCIETY 2008 The 1st International Conference on Mobile Society

18-19 September 2008, Sheraton Voyager, Antalya, Turkey

Mobile Society refers to the emerging trends of the collective-life on earth driven by the technology of networked mobile phones and other mobile devices. These technologies and its fast and wide adoption is influencing the way we live in the society, we run businesses and the way we are as an individual. The First International Conference on Mobile Society (mSociety 2008) aims to be a platform for the presentation, exchange and dissemination of the latest developments, ideas, applications and services involving all aspects of practice and research in mSociety.