

Exhibiting Mobile Applications and Services at the mLife Events

<p>EURO mGOV 2008 The 3rd European Conference on Mobile Government 15-16 September 2008, Sheraton Voyager, Antalya, Turkey Featuring mGovernment Summit</p>	<p>mSOCIETY 2008 The 1st International Conference on Mobile Society 18-19 September 2008, Sheraton Voyager, Antalya, Turkey Shaping the psychology of the future</p>
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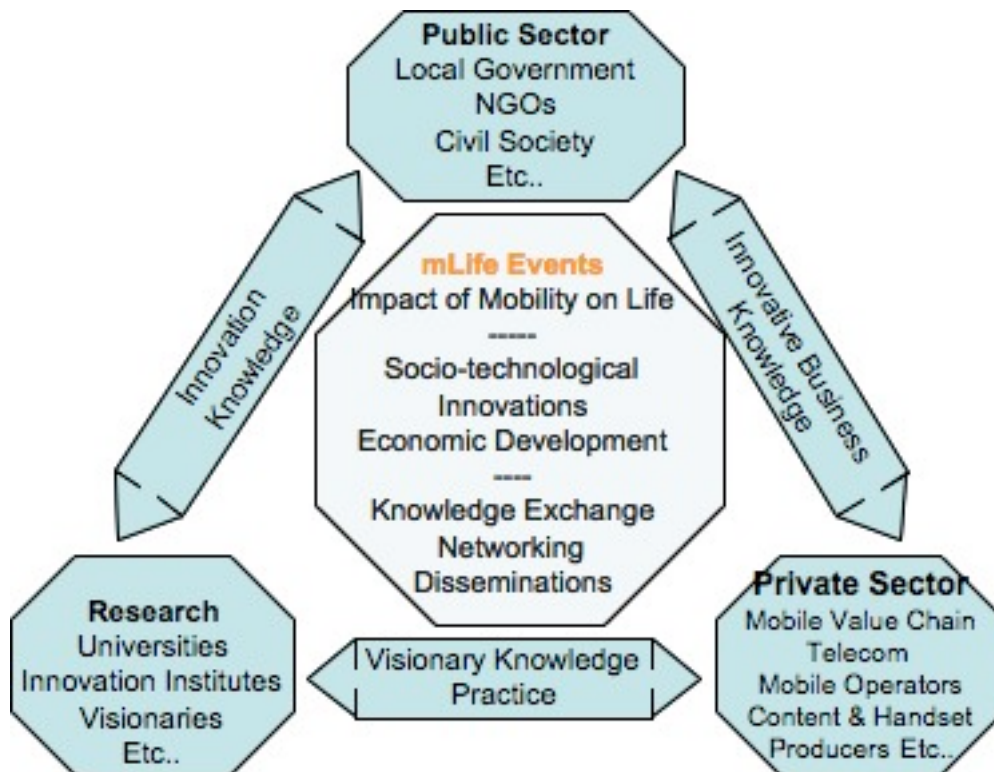
Featuring Interactive and Networking Day for Exhibitors <http://www.mgovernment.org/events/>

In addition to exhibiting at the conference days (15-16 Sept. and 18-19, Sept.) exhibitors will have an additional ONE FULL DAY (17th Sept.) for showcasing their company, products and services.

This Interactive day will be a day dedicated for interaction with other attendees, public and private sector business representatives and a great opportunity to create connections, network and explore business opportunities.

Exhibition Benefits:

The Mobile Government Consortium aims to promote, develop and establish Mobile Government as a widely recognized field of practice and research is proud to be promoting events on Mobile Life. As mLife conferences are prime events in their respective areas, your organization will not only support this goal but also reap numerous benefits through your support.



Major companies operating in the areas related to mobile technologies, public administration and the mobile society have the opportunity to exhibit at these prestigious mLife events 2008 in order to interact, network and enhance the international profile of their company. Some benefits include prime opportunities to

- be at the heart of major developments in Mobile Government and Mobile Society
- create alliances, cooperation and partnerships
- monitor and follow current applications and services
- generate visibility for your company and products
- discover what is new and emerging - create business opportunities
- observe competition
- establish an essential PR opportunity
- enhance sales, market share and exposure

Exhibitors receive high visibility in conference advertising, press releases, web-portal and promotion materials as appropriate.

Who attends?

mLife events are aiming to attract around 400 professionals in total. These are representatives of the following:

- **Public Sector** professionals such as developers or implementers of mobile technologies, policy and decision makers.
- **Private Sector** professionals from, for example, mobile telco's, infrastructure, hardware, content, applications and service providers to the public sector.
- **Researchers** from academic institutions and other research organizations.
- **Members of Civil Society Organizations.**

Some of the current and previous events, sponsors and supporters:

2005 Euro mGOV 2005 – European Conference Mobile Government

2006 Euro mGOV 2006 – European Conference Mobile Government



Exhibition Package (Both conferences – 5 days)

The exhibition spaces are distributed on a first come first basis – though, sponsors have priority. These can be customized according to your business needs. Please contact us if you require any other form of cooperation.

	Exhibit
Exhibition Space (3m X 3m)	✓
Table and two chairs, electric power connection	✓
	✓
2 Complimentary registration (costs 1000 Pounds)	✓
Free Yearly mGCI membership (costs 1000 Pounds)	✓
Visibility - conference proceedings	
Logo and name in the conf. program -page	logo
Visibility on the conference website	✓
VALUE (in Euros)	2000

Exhibition Space Request Form

Contact Details
Title and Full Name:
Organization:
URL:
E-Mail:
Mailing Address:
Country:
Phone:

Print, scan and email this form with your proof of payment to:
 mGCI, Suite 10, 42 Brunswick Terrace, BN3 1HA Brighton & Hove, United Kingdom
 Tel +44 1273 777853
mlife@mgovernment.org <http://www.mgovernment.org>

Thank you for supporting mLife events!

** Sponsorship and exhibitions are subject to the conference terms and conditions (please see <http://www.mgovernment.org/events/terms.html>)